



We Deliver More

Company Overview

Over the past 50 years, WDM has built an unrivalled track record of providing transportation authorities with specialized road condition equipment and survey, consulting, and software services. Every year, transportation authorities in more than 30 countries rely on WDM equipment and engineering expertise to design and maintain safer roads. WDM delivers more than 200,000 lane miles of specialized road condition surveys annually. WDM's SCRIM® is the most-used network-level continuous friction measurement device in the world.

Since 2018, WDM has been the leader in providing SCRIM® continuous friction equipment and survey services to the US. WDM has multiple SCRIM® vehicles designed to meet a range of needs, including single-or double-sided measurement at the project- and network-level.

Beyond delivering high-quality, accurate, and repeatable SCRIM® data, WDM is dedicated to working collaboratively alongside each of its clients to inform projects, programs, and policies related to pavement friction and texture management. Each agency and project comes with a unique set of objectives, constraints, and roadway characteristics. WDM excels in adapting best practices to local contexts when helping clients implement effective pavement friction management programs. WDM draws on years of industry experience to help transportation agencies better characterize material performance, evaluate the benefit-cost and effectiveness of various friction-enhancing treatments, develop prioritization methodologies to ensure agencies can treat the right place at the right time, and proactively integrate road safety into decision-making.

We are curious, passionate, and dedicated to engineering safer roads. We are WDM.

We Deliver More.



Contact Us



Ryland Potter

Director of Business Development
ryland.potter@wdm-int.com



Isaac Briskin

Director of Analytics
isaac.briskin@wdm-int.com

W.D.M. USA Limited, P.O. Box 8000, Richmond, VA 23223

T: 804.277.9510 E: info@wdm-int.com W: www.wdm-int.com